



Lanzamiento De Prensa/ Press Release Los Amigos de la Peña

La Peña de Jaltemba, February 22, 2008

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Los Amigos de la Peña

Los amigos de la Peña is an organization striving to improve the cleanliness and security of the environment in the area of La Peña. This organization is in the process of becoming registered.

LADLP is comprised of residents and local community members, both Mexican and international.

In an effort to attract more members of the Mexican community, National Co-President Betty de Carrillo says, "We Mexicans and North Americans are united, and are working together to obtain a better quality of life." To strengthen the groups efforts, LADLP is also working in collaboration with the Guayabitos Home Owners Association and the Hotel and Motel Owners Association

LADLP maintains constant communication with different levels of government, municipal and state: the Magistrate of la Peña Don Pedro, the Municipal President Sr. Marco Antonio Moreno, and the state governor Sr. Ney González, as well as with leaders of different ministries.

While La Peña and its neighbouring colonias have attracted many new residents, improving certain aspects of daily life and public services would make this area, the jewel of the Riviera Nayarit, as people are beginning to know it, an even more attractive spot.

"The conditions of the streets and beaches of La Peña are not just about security, cleanliness and beautification," declares the group's International Co-President Mark O'Neill, "We also need to address the problem of erosion of the beach and the cemetery facing the beach at the north end; how sad that coffins and human remains are being lost to the sea."

The improvement of other infrastructures such as sanitation (recycling and trash collection), drinking water and the sewer system would attract more tourists and improve the living conditions of the inhabitants of La Peña. All communities need an effective and appropriate security system. The police and fire departments should receive full support in their efforts to protect the community.

LADLP encourages the participation of its members through discussions at general meetings, as well in subcommittees before proceeding to make democratic decisions. To carry out its activities and programs, LADLP operates with private donations and holds fund-raising events. The first grand annual fund-raising event was held on February 10th at Hacienda La Peña, home of the famous interior designer and decorator Thomas Bartlett. Tickets were sold out prior to the event and other hopeful



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attendees were on a waiting list hoping to tour this beautiful estate. There was also a silent auction, music, dancing, drinks and hors-d'oeuvres. Mr. Bartlett, who established his residence in La Peñita six years ago, is very interested in promoting improvements and contributes significantly to the cause.

Projects currently underway are addressing clean water and maintenance of waste drainage, as well as plans for a recycling program for plastic bottles in some schools. With anticipation of improvements, there is much more to be discussed. LADLP holds its meetings in the Restaurant/Gallery Xaltemba at 7:00 p.m every second and fourth Monday of each month. All are welcome.

For more information, consult the web page www.losamigosdelapenita.com or call these members of the organization:

Spanish: Betty de Carrillo, 327-274-0106, or Nora Ramirez de Rodríguez, 327-274-1389

English: Mark O`Neill, 327-274-2539, or Arla Foster, 327-274-1209